



European Union  
European Regional  
Development Fund



**MODERNIZATION OF VERY SMALL,  
SMALL AND MEDIUM SIZED TRADE AND SERVICE PROVIDERS  
IN THE REGION OF CENTRAL MACEDONIA**

The enterprise PIERIA CAR, which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Modernization of Very Small, Small and Medium Sized Trade and service Providers" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist small and medium-sized enterprises in implementing investment projects to modernize their organization and operation, and improving their position in the domestic and international market.

The total investment budget is 100.000,00 €, of which public expenditure is 50.000,00 €.



REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia





## SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise PIERIA CAR with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000,00 (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



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